



NEWS

BIENNALE AUSTRIA – Verein zur Förderung zeitgenössischer Künstler

When artists are silenced, the most articulate tongue of the nation is silenced.

*Katharine Hepburn (*1909), American actress*

„The break of the art market at the begin of the 90's resulted in the fact that many galleries concentrated on the placement of artists already established in the 80's. For a constantly growing quantity of young and ambitious artists this fact results in an exclusion or a much more complicated access to the establishes art market. To be able to survive as an artist, new ways of distribution and presentation had to be found and developed respectively existing structures had to be used in an increased way.“, (*excerpt from the final report: Studies of the economic potential of the “Creative Industries” in Vienna, 2004*).

As this situation of artist will not be limited to Vienna for sure the association BIENNALE AUSTRIA created this web portal and is available for a service charge for visual artists, curators, cultural manager, gallerists, art and cultural organizations, specialized dealers for artists needs, etc. . This web portal in the virtual world is presentation space of the own activity, offers information about interesting exhibitions in the real world and creates contacts. Additionally the association BIENNAL AUSTRIA supports is members with well directed press and public relations work.

I am also very pleased that to inform you that the BIENNALE AUSTRIA web portal is constantly accessed and has a monthly average of accesses of 12.169.

I thank all BIENNALE AUSTRIA MEMBERS for their shown confidence and the good collaboration and wish you all contemplative holidays and a good start into the New Year.

MERRY X-MAS and HAPPY NEW YEAR

Elisabeth Rass

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