

**“To engage in Contemporary Art could be pleasurable!”  
BIENNALE AUSTRIA and culture club ((stereo))**

In October 2009 the partnership between culture club ((stereo)), Klagenfurt/Carinthia (Austria) and BIENNALE AUSTRIA- (association for promotion of contemporary artist) was decided.

Contemporary art is quite often described as exhausting, not comprehensible, elitist or even as “expensive trash”. By the direct confrontation with the artwork of contemporary artists and the artists themselves in the ((stereo)) backstage gallery the contact with contemporary art could become a bit more natural and especially more pleasurable.

For 2010 series of exhibitions are planned on the subject “time is...// positions for the time” - all together 6 exhibitions in cooperation with ((stereo)) backstage gallery. The call for artists is international. Curators are Mag. Denise Parizek and Judith Frisch-Wurth, MAS.

Since October 2005 culture club ((stereo)) is a permanent and essential part of the alternative art scene in Klagenfurt. Located on Viktringer Ring 39, not only international music stars are presented, but ((stereo)) offers also to artists of various genres enough space and possibilities to present themselves.

((stereo)) backstage is not only a binding part of the “LANGE NACHT der MUSEEN”, but offered already to some contemporary artists the possibility to present their artwork in Klagenfurt.

BIENNALE AUSTRIA association has set itself the target, to support artists in the fields of marketing and public relation. With the web portal BIENNALE AUSTRIA a first step was made in 2008.

Now a second step followed: “ The best marketing and the best PR for contemporary artists, to make their art visible and understandable” said Elisabeth Rass( BIENNALE AUSTRIA).

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